



NEWS RELEASE

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For immediate release

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Reducing Transport Emissions, a Middle East & Asia priority

HOUSTON, TX (June 29, 2009) – Emirates National Oil Company (ENOC) partnered with Hart Energy Consulting to conduct a Fuel Quality & Vehicle Technology Strategy Training Workshop in Dubai, United Arab Emirates (UAE) on June 28 and 29, 2009.

ENOC organized the 2 day workshop on “Fuel Quality & Vehicle Technology” in Dubai, arranged by its Supply, International Trading and Marketing Group, ENOC International Refining & Marketing LLC.

This seminar was arranged for the benefit of various stakeholders of the oil industry and included representatives from fuel suppliers, engine manufactures, distribution companies and Dubai’s Road Transport Authority. The purpose of this workshop was to ensure a holistic understanding of the basis behind automotive fuel quality specifications and vehicle technology developments, and to learn from experience around the globe how to establish fuel quality policies and specifications that best suit the end users needs. The emphasis of the training was tailor made to resolve issues confronting UAE, and the Gulf region in general as plans are implemented to produce cleaner fuels and transition to low emissions vehicle technology.

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The UAE's specification for diesel has undergone sharp downward revision insofar as sulfur levels are concerned – from 0.5 % (5,000 ppm) in 2004 to 0.25 % (2,500 ppm) in 2005 to 0.05 % (500 ppm) in 2006. It is envisaged that the level will go down further to 0.005 % (50 ppm) as soon as refinery investment projects have been completed. In the interim, ENOC will be supplying Dubai's Road Transport Authority with diesel containing a sulfur content of less than 50 ppm sourced from refineries across the globe, for use in city public transport buses equipped with Euro IV emissions reduction technology. The benefits of the workshop will also be evident for Asia/Far East regions where the "pros and cons" of rapid progress in fuel quality and vehicle technology have significant impact.

Hart Energy Consulting, under its division the International Fuel Quality Center, has been actively engaged in conducting training seminars and assisting countries to develop their clean fuels roadmaps since 2003. A team led by Hart's Executive Director Middle East & Asia, Candace Vona, worked with Saudi Aramco to establish the Kingdom's fuel quality roadmap. "We at Hart are committed and privileged to promote greater understanding and support to the efforts of all stakeholders in these important energy producing and consuming regions of the world as they strive towards leaving an ever softer environmental footprint on our planet" says Frederick L. Potter, Hart's Executive Vice President.

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More information on Hart Energy Consulting at www.hartenergyconsulting.com

Headquartered in Houston, with representation in New York, London, Washington, Brussels, Bahrain, Singapore, and many other international cities, Hart Energy Consulting is a division of Hart Energy Publishing. Hart Energy Publishing's market-leading publications include *Oil and Gas Investor*, *E&P*, *FUEL* and *PipeLine and Gas Technology*. Hart also produces newsletters, custom publishing products, conferences, and unique multi- and single-client consulting services. Hart Energy Consulting is a leading full-service information, analysis and communication resource for the worldwide energy industry. Multi-client consulting services already include the International Fuel Quality Center (IFQC), with over 100 members from industry and government, the Global Biofuels Center, World Refining & Fuels Service to 2030 (WRFS), and Government Affairs.

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