



NEWS RELEASE

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Hart Expands Global Motor Fuel and Climate Expertise

HOUSTON, TX (April 21, 2009) – **Hart Energy Consulting** is very pleased to announce the expansion of its global motor fuels coverage and additional climate and biofuels expertise. To maximize our coverage of key energy and environmental issues, and add analytical capabilities to both members and core clients, Hart is pleased to make the following announcements for 2009:

- The appointment of two new Advisory Board Members:

Don Paul, Executive Director, University of Southern California Energy Institute, and former Chief Technology Officer at Chevron, will bring his expertise in global crude oil energy markets and in the potential of new advanced battery technologies and BioPower.

C. Boyden Gray, former U.S. Ambassador to the European Union, will contribute to the analysis of the important interface of European and U.S. Energy and Carbon Policies, in a context of Energy and Environmental Policy integration.

Rich Eichler, President & CEO said, "These are very significant appointments, each joining former EPA Administrator Bill Reilly on Hart's Advisory Board. Don Paul and Boyden Gray add the type of depth and expertise which our clients and member companies will appreciate and have come to expect, now on the core global sustainability and climate issues."

- The promotion of Sandrine Dixson-Declève, Executive Director Europe & Africa, to Executive Director of Global Energy Policy & Sustainability Services. Dixson-Declève will work closely with John Kneiss, recently promoted to Director US Policy Services in Washington and Denise Green, recently promoted to Manager, **International Sustainable Energy Exchange (ISEE)**.

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Dixson-Declève recently accepted the invitation to join the Belgium Committee of the prestigious World Petroleum Council. “Declève’s expertise is already recognized worldwide and we have confidence in her capability to expand Hart’s global reach in the area of sustainability, climate and carbon.” says Kristine Klavers, Vice President.

- The opening of Hart’s new office in Miami, Florida to expand our coverage of Latin America. We are pleased to announce that Michael Warren, Executive Director for Global Research and Strategic Services has joined Hart’s team to head this office. Prior to joining Hart Energy, Michael was the National Manager of the Latin American Research Group in Toyota Motor North America (TMA) for eleven years. Michael also served as a participating member of the Demand Task Group of the National Petroleum Council’s Oil & Natural Gas Study. Michael will work with Livia Kosaka, Director, Latin America in Houston and Raphael Hudson, former Automotive Analyst at Toyota in Miami. “I am thrilled with the addition of this new team in Miami, which will add to Hart’s coverage of Latin America and of the integration of this region with the U.S. market.” said Tammy Klein, Executive Director, **Global Biofuels Center (GBC)**.

- Hart’s selection by the Organization of American States (OAS) for two Renewable Ethanol and Biofuels Projects for El Salvador and the Dominican Republic. Hart was also awarded the bid by the Energy Market Authority (EMA) to provide consultancy services for the development of bioenergy in Singapore. Maelle Soares Pinto, Director, Biofuels and Ding Li Ang, Manager of Global Strategic Services jointly manage the project.

- The launch of Hart’s new Transportation & Alternative Fuels Center. The Center will focus on the wide array of alternative fuels and alternative fuels vehicles technologies. Kuntal Vora, Hart’s Automotive Fuel Specialist was also promoted Manager of this Center. He will draw from the additional expertise of Warren and Kosaka. Liisa Kiuru, Executive Director, **International Fuel Quality Center (IFQC)** said “With all the pressure to expand multiple fuel and technologies offerings to serve the global motor fuel market, Hart’s new data center will be a very welcome offering for our members and clients at this strategic time.”

- The upcoming Workshop on Sustainable Biofuels Certification Hart is organizing next month during the UN Commission on Sustainable Development. This workshop is offered as part of Hart’s new service, the **International Sustainable Energy Exchange (ISEE)**. ISEE expands Hart’s traditional offering of IFQC and GBC, and focuses on the issues of sustainability, carbon and climate.

Hart extends a complimentary invitation to all our members to join us in New York in the United Nations Building on May 6. To participate, contact Sandrine Dixson-Declève, Phone: +32.2661.3080, Email: sdixson@hartenergy.com

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