



# NEWS RELEASE

Hart Energy Publishing LP, 1616 S. Voss, Suite 1000, Houston, Texas 77057 USA • 713.260.6400 • Fax 713.840.8585

Press Contact:  
John Lauletta  
Marketing Director  
713-260-6476  
jlauletta@hartenergy.com

## Hart Energy Publishing Announces Promotions for *PipeLine and Gas Technology*

HOUSTON, TEXAS (January 15, 2009) - Hart Energy Publishing LP today announced the promotion of Jim Hart as the new publisher of *PipeLine and Gas Technology*. Ronnie Milam, the former publisher, will continue to play a major role in the growth of the publication in the new position of national sales director.

Jim Hart has over 20 years of sales, marketing and publishing experience with diversified media companies around the United States. Mr. Hart joined Hart Energy Publishing in 2008 as publication sales manager for *Oil and Gas Investor* taking the lead in selling subscriptions for online products including OilandGasInvestor.com and A-Dcenter.com.

Ronnie Milam, will continue to build the relationships he has culminated over the last few years with *PipeLine and Gas Technology's* advertisers and leverage his 30 years of marketing and ad agency expertise in the energy industry to provide the best possible customer service for the publication's clients.

Ashley Organ has been promoted to classified sales manager for both *E&P* and *PipeLine and Gas Technology* magazines and will offer another valuable opportunity for advertisers to reach the publication's decision makers with the launch of significantly improved monthly classifieds. Ms. Organ joined Hart in 2008 as the advertising sales manager for petroleum directories.

"Jim Hart's publishing experience and Ronnie Milam's advertising background will elevate the *PipeLine and Gas Technology* brand in the midstream marketplace and will drive the development of new opportunities for our advertising partners," said Brion Palmer, Vice President of Publishing. "Under Jim Hart's leadership, we will launch exciting new products designed to bring enhanced value for anyone who has a product or service for the pipeline industry, including a completely redesigned PipeLineandGasTechnology.com website, webinars, additional in-person events and greatly enhanced classifieds."

Jim Hart, Ronnie Milam and Ashly Organ can be reached at:

Jim Hart  
Publisher  
713- 260-6438  
[jhart@hartenergy.com](mailto:jhart@hartenergy.com)

Ronnie Milam  
National Sales Director  
Phone: 713-260-6420  
[rmilam@hartenergy.com](mailto:rmilam@hartenergy.com)

Ashley Organ  
Classified Sales Manager  
Phone: 713-260-6484  
[aorgan@hartenergy.com](mailto:aorgan@hartenergy.com)

*PipeLine and Gas Technology* is a business-to-business trade publication which provides information on the latest news and trends affecting the crude oil, natural gas, and petroleum product transportation industry. With a subscriber base of more than 22,600 readers throughout the world, *PipeLine and Gas Technology* provides operators and other companies in the oil and gas pipeline industry with timely, actionable information that they can use to improve their operations and increase their bottom line.

Headquartered in Houston, Hart Energy Publishing's market-leading publications include *Oil and Gas Investor*, *E&P*, *PipeLine and Gas Technology* and *FUEL*. Hart also produces newsletters, including *Oil and Gas Investor's A&D Watch* and *Oil and Gas Investor This Week*, custom publishing products, conferences, electronic media, and unique multi- and single-client consulting services.

# # #